

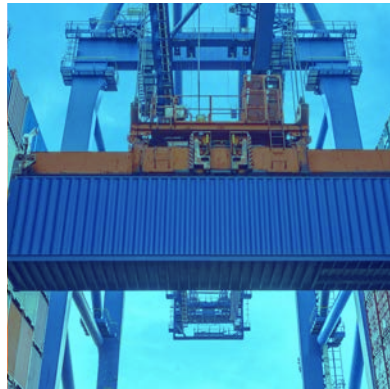


quarterly magazine

CONNECT | INFORM | ENGAGE

IAQ INFRASTRUCTURE
ASSOCIATION OF
QUEENSLAND

MEDIA KIT
2021



ADVERTISING OPTIONS

- For four edition bookings, billing is quarterly.
- Booking (sizes) can be used for Display advertising and/or Editorial content.
- If required, our publishers can create advertising artwork or editorial - upon completion of their creative brief - for an additional fee. Pricing based on requirements. Two revisions included.
- All prices below are ex-GST and currency is AUD.
- Tabled rates are for IAQ members, non-members will incur a +50% fee of member rates.

IAQ MEMBER RATES	DOUBLE-PAGE	FULL-PAGE	1/2 PAGE	1/4 PAGE
FOUR EDITIONS (Per Edition)	\$2,250	\$1,275	\$750	\$450
SINGLE EDITION	\$2,625	\$1,500	\$1,125	\$750

Edition 4 DEADLINES

	Booking	Material	Published
DECEMBER	30-NOV-21	03-DEC-21	07-DEC-21

BOOKINGS: sales@apac.media
ENQUIRIES: brees@apac.media

FORMATS & RESOLUTION:

Material to be supplied as finished CMYK print-ready artwork (in TIFF, EPS or Press Ready PDF) via Dropbox or [email](#) to our dimensions and resolution specifications.

Images supplied must be minimum 300dpi. Logos and/or branding must be supplied in high resolution in either JPEG, EPS or AI files. Vector files preferred for logos and graphics.

Trim marks & bleed must be added to all artwork. A minimum of 5mm bleed on each edge is required on Full Page and DPS. All reverse lettering is to be no less than 10pt. Failure to meet artwork requirements may result in delays.

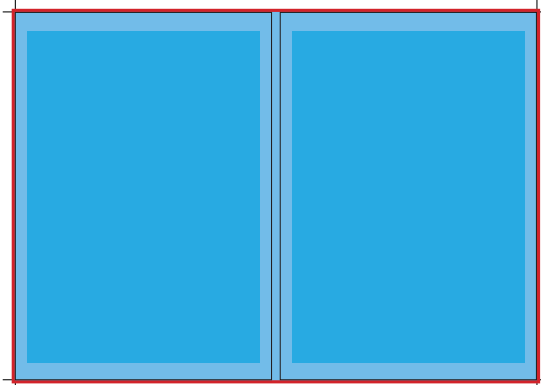
TERMS:

A Booking confirmation sheet will be issued by the Publisher to confirm booking/s. Cancellations MUST be made, in writing, 21 days prior to publication date. Failure to do so will relieve the Publisher of any obligation to comply with the cancellation request and will entitle the Publisher to charge as per the Booking confirmation sheet Agreement.

LOADINGS:

Page loadings: DPS before Contents page = +15%; earliest available RHP after Contents page (all sizes, based on booking confirmation date) = +10%; back cover = +15%

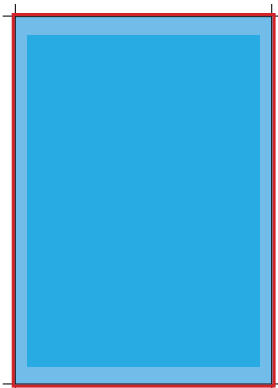
ARTWORK SPECIFICATIONS



DOUBLE PAGE SPREAD

Size type: Trim, Bleed & Crops
Bleed details: 3mm on all sides
Space Outside Trim: 10mm
InDesign Offset: 4.7mm

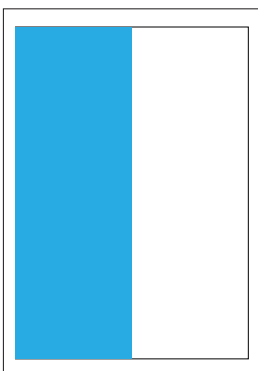
	Height	Width
■ Trim size:	297mm	x 420mm
■ Bleed size:	303mm	x 426mm
■ Type Area:	270mm	x 400mm
■ PDF size:	317mm	x 440mm



FULL PAGE WITH BLEED

Size type: Trim, Bleed & Crops
Bleed details: 3mm on all sides
Space Outside Trim: 10mm
InDesign Offset: 4.7mm

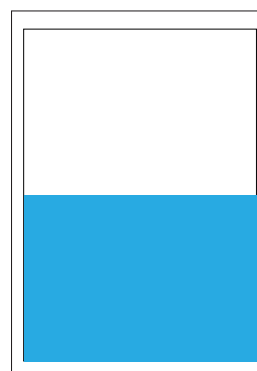
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■ Trim size:	297mm	x 210mm
■ Bleed size:	303mm	x 216mm
■ Type Area:	270mm	x 190mm
■ PDF size:	317mm	x 230mm



HALF PAGE VERTICAL

Size type: Type Area Only
Bleed details: No Bleed
Space Outside Trim: N/A
InDesign Offset: N/A

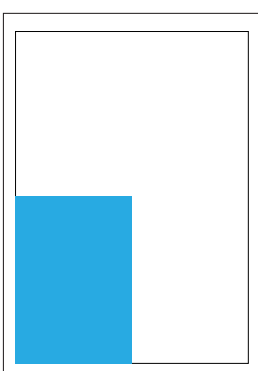
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■ Trim size:	297mm	x 93mm
■ Bleed size:	None	x None
■ Type Area:	270mm	x 93mm
■ PDF size:	317mm	x 93mm



HALF PAGE HORIZONTAL

Size type: Type Area Only
Bleed details: No Bleed
Space Outside Trim: N/A
InDesign Offset: N/A

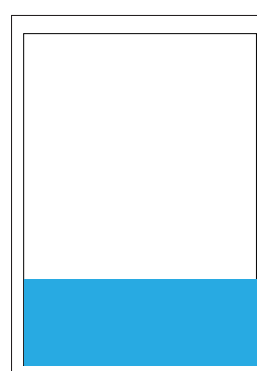
	Height	Width
■ Trim size:	133mm	x 190mm
■ Bleed size:	None	x None
■ Type Area:	133mm	x 190mm
■ PDF size:	133mm	x 190mm



QTR PAGE VERTICAL

Size type: Type Area Only
Bleed details: No Bleed
Space Outside Trim: N/A
InDesign Offset: N/A

	Height	Width
■ Trim size:	133mm	x 93mm
■ Bleed size:	None	x None
■ Type Area:	133mm	x 93mm
■ PDF size:	133mm	x 93mm



QTR PAGE HORIZONTAL

Size type: Type Area Only
Bleed details: No Bleed
Space Outside Trim: N/A
InDesign Offset: N/A

	Height	Width
■ Trim size:	65mm	x 190mm
■ Bleed size:	None	x None
■ Type Area:	65mm	x 190mm
■ PDF size:	65mm	x 190mm